An Introduction
One - Aims and Objectives of JIE
JIE has an important role in the inspiration research. The benefit from the Journal should go out to the world starting from the academic community which would address a clear gap in the literature. JIE would try to spread the interest on the subject and to overcome the challenge about the limited number of authors in the field of inspiration at present. We could have themes for the journals and linked with the Conference, it was suggested.
JIE Foundation Pillars: Multi-Disciplinary & Multi-Nationality Collaborative Research that attract research in

- Inspiration
- Co-Existance & Competitiveness
- Innovation & Entrepreneurship
- Socio-Economy

JIE Main Key Words
JIE Values: Guide how we operate

- **Originality & Novelty**: JIE supports the development of original thinking, new ideas, forms, methods, interpretations, designs, services and products.
- **Integrity & Ethics**: To demonstrate integrity, JIE will ensure that practices and decisions are open, honest and fair.
- **Variety**: Delivery of multiple renewal approaches towards inspiration with inter-disciplinary background.
- **Accountability**: JIE recognises and accepts the need to be accountable to the wide range of stakeholders it serves.
- **Respect**: Respect for others requires JIE to act in ways which recognise and value all people and their diversity, working with others in an open, equitable and sensitive manner to provide opportunities for research publication, sharing of new knowledge that enhance the dignity of all involved.
- **Advancement of Knowledge**: JIE would be a source for body of knowledge advancement in the areas and keywords that fulfil the journal targets in the area of inspiration and from all the over the world.
- **Excellence**: In seeking excellence JIE strives to achieve the highest possible quality in its publications and activities. JIE welcomes theoretical work.
- **Service to Society**: JIE recognises and values its role in responding to the changing needs of society and in contributing to the economic prosperity of the Kingdom, its communities and individuals.
- **Inclusiveness**: JIE welcomes contributors from different stakeholder groups in society (Higher Education staff & students, economists, professionals, entrepreneurs, support agencies) and recognizes that Innovation Economy occurs in many shapes and forms across a wide range of sectors.
Strategic Aim

To become widely refereed journal in the associate field of inspiring humanity and to be the leading international journal in the field of inspiration that would lead in enhancing Quality of Life in a Knowledge and Innovative Economy.

Strategic Objectives

1. To spread the journal presence and role in the field of inspiring and ensuring a life balanced contribution.
2. To have the JIE issues on Sep & March of each year. Therefore 1st issue would be ready by early August 2014.
3. To have less than 20% acceptance rate.
4. Solicit Papers from well-known authors where it would be publicised in both regional and international conferences
5. Work with other parties that would enhance the journal importance that would enhance inspiration ability.
6. Set Image Portfolio for Journal Directions, Uniqueness and Content Originality through multiple manuscript form.
Main Commitments

Two Issues Annually
March & September

Annual Conference
October

Strong Academic Presence
By Our Editorial Team

An electronic journal that is also Paper printed (free Access)
Complete Issue is available on: http://journals.uob.edu.bh/jie

Or on the JIE facebook address:
## Table of Potential Papers to be published in relevance “Inspiration Economy”

<table>
<thead>
<tr>
<th>Issue 1 (Published)</th>
<th>Issue 2 (Published)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double Loop Learning</td>
<td>Key Drivers Influencing Shopping Behavior In Retail Store</td>
</tr>
<tr>
<td>E-gov challenges</td>
<td>Branding and Customer Loyalty</td>
</tr>
<tr>
<td>Informal Benchmarking</td>
<td>Innovation in Belgian Nursing Home</td>
</tr>
<tr>
<td>Higher education institutions marketing</td>
<td>External Shocks &amp; Volatility of Economic Growth</td>
</tr>
<tr>
<td>Innovation of Network Management</td>
<td>Knowledge Management in Women National Plan</td>
</tr>
<tr>
<td>eGov Framework_Towards Efficient Use of IT</td>
<td>Inspiration of Confucius Teachings on International Relations</td>
</tr>
<tr>
<td>Why Inspiration Matters</td>
<td>Resilience &amp; its role of Inspiration</td>
</tr>
<tr>
<td>Issue 3</td>
<td>Issue No. 4</td>
</tr>
<tr>
<td>------------------------------------------------------</td>
<td>--------------------------------------------------</td>
</tr>
<tr>
<td>Way of Public Innovation in Mexican Government</td>
<td>Factors influencing decisions by Multi-National Companies R&amp;D in Ireland</td>
</tr>
<tr>
<td>Cultural Behaviors for Museum Audience</td>
<td>Social Capital as a Catalyst</td>
</tr>
<tr>
<td>Public Service Innovation Solid Waste</td>
<td>E commerce as an awesome conflation for emerging markets</td>
</tr>
<tr>
<td>Inclusive trade the promise of the global empowerment network</td>
<td>Customer perception of historic city of Damascus</td>
</tr>
<tr>
<td>Cultural and Creative Industries in China</td>
<td>Reuse Practices as Sources for Innovation</td>
</tr>
<tr>
<td>Entrepreneurship Capacities of Retiring Athletes</td>
<td>Cost Benefit Analysis of Control Programs against Sheep pox</td>
</tr>
<tr>
<td>Culture &amp; Entrepreneurship Attitude and Innovation in Brazil Companies</td>
<td>History of Benchmarking</td>
</tr>
</tbody>
</table>
Three- List of JIE Editorial Board
Editor In Chief
Prof. Faïz Gallouj (Université des sciences et technologies (Lille 1)– France)
e-mail: faiz.gallouj@univ-lille1.fr

Founding Editor
Dr. Mohamed Buheji (University of Bahrain – Bahrain)
e-mail: buhejim@gmail.com
Journal of the Inspiration Economy (JIE)

JIE - Editorial Board (by Alphabetical Order):

1- Prof. Ahmed Shorrab (University of Sharjah- UAE).
   e-mail: ahmed.shorrab@uhs.ae

2- Prof. Dimitri UZUNIDIS (Research Net. on Innovation- France).
   e-mail: dimitri.uzunidis@univ-littoral.fr

3- Dr. Dunya Ahmed (Supreme Council for Women – Bahrain).
   e-mail: dr.dunya@hotmail.com

4- Dr. Haitham Al-Jahrami (Ministry of Health – Bahrain).
   e-mail: hjahrami@gmail.com

5- Dr. Hayat Ali (University of Bahrain).
   e-mail: drhayatali@gmail.com
Journal of the Inspiration Economy (JIE)

JIE - Editorial Board (by Alphabetical Order):

6- Dr. Jameela Al-Salman (Ministry of Health – Bahrain).
e-mail: jsalman@health.gov.bh

7- Prof. Jean PHILIPPE (Aix Marseille University, France)
e-mail: jean.philippe@univ-amu.fr

8- Prof. Jon Sundbo (Roskilde University, Denmark)
e-mail: sundbo@ruc.dk

9- Prof. Luis Rubalcaba (University of Alcalá, Spain)
e-mail: luis.rubalcaba@uah.es

10- Prof. Olivier Furrer (University of Fribourg, Switzerland)
e-mail: olivier.furrer@unifr.ch
JIE - Editorial Board (by Alphabetical Order):

11- Prof. Marie-Christine (IAE Université Toulouse 1 Capitole, France)  
e-mail: marie-christine.monnoyer@univ-tlse1.fr

12- Prof. Marja Toivonen (VTT Technical Research Centre of Organisations, networks and innovation systems, Finland)  
e-mail: marja.toivonen@vtt.fi

13- Prof. Metka Stare (University of Ljubljana, Slovenia)  
e-mail: metka.stare@guest.arnes.si

14- Dr. Mohamed Galal (Egyptian Council for Foreign Relation)  
e-mail: galal_m@hotmail.com

15- Prof. Nidal Sabri (Birzeit University, Palestine)  
e-mail: nsabri@birzeit.edu
JIE - Editorial Board (by Alphabetical Order):

16- Dr Noora Al-Shamlan (University of Bahrain, Bahrain)
   e-mail: noora.alshamlan@gmail.com

17- Dr. Robin Mann (Masey University – NewZealand)
   e-mail: r.s.mann@massey.ac.nz

18- Dr. Rui Franganito (Instituto Superior de Ciências Económicas e Empresariais, Cape Verde, África).
   e-mail: rui.franganito@iscee.edu.cv

19- Dr. Sadeq Al-Alawi (University of Bahrain - Bahrain)
   e-mail: smalawi@uob.edu.bh

20- Dr. Said Al-Hasan (University of South Wales, United Kingdom)
   e-mail: said.alhasan1@southwales.ac.uk
JIE - Editorial Board (by Alphabetical Order):

21- Dr. Shauneen Furlong (University of Ottawa, Canada)
   e-mail: SFurlong@territorialcommunications.com

22- Dr. Shrinivas Gondhalekar (Welingkar Institute of Management, Mumbai – India).
   e-mail: kaizentpm_2000@yahoo.com

23- Dr. Tillal Eldabi (Brunel University – London, United Kingdom).
   e-mail: tillal.eldabi@brunel.ac.uk
Newly Joined Editorial Board Members – Starting from Nov 2014

JIE - Editorial Board (by dates of joining Order):

24- Prof. Camal Gallouj (University of Paris (Sorbonne, France)).
E-mail: Camal@Gallouj.com

25- Prof. Eduardo Raupp de Vargas (University of Rio de Janeiro, Brazil).
E-mail: eduardo.raupp@coppead.ufrj.br

26- Dr. Davorin Kralj (University of Primorska, Slovenia).
E-mail: davorin.kralj@amis.net

27- Prof. Halid Makić (University of Bihacu, Bosnia).
E-mail: halid_btf@yahoo.com
JIE - Editorial Board (by dates of joining Order):

28- Prof. Diane Nijs (NHTV Breda University of Applied Sciences, Netherlands).
E-mail: nijs.d@nhtv.nl
What type of Inspiration we are targeting?
(These ideas only to trigger your thoughts)

• Inspiration that comes from Conceptual thinking (Research-based)
  - Search for Inspiration & its influence on (i.e. Economy, Competitiveness, Quality of Life, Social Harmony, & Co-existence). Such papers should focus on the ability to analyze and diagnose a situation that leads for values and distinguish between cause and effect of inspiration for good things.

• Inspiration that comes from Human Experience (Case Studies)
  a) Describe and Analyze Inspirational achievements made
  b) Discuss the ability to inspire by understanding, altering, leading, and changing certain behaviors or discovering potentials of individuals/groups.

• Inspiration that comes from accumulated or specific knowledge and techniques that shown to influence the organizational and society role.
Four-Call for Papers
Coming Issue Deadlines:

Second Issue is ready by 15 Feb 2015 and would be released in March 2015 release.
### Keywords of JIE

<table>
<thead>
<tr>
<th>Economy Inspiration</th>
<th>Entrepreneurship Spirit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inspiration Economy</td>
<td>Business of Inspiration</td>
</tr>
<tr>
<td>Society Inspiration</td>
<td>Organizational Psychology</td>
</tr>
<tr>
<td>Organizational Learning</td>
<td>Service Economy</td>
</tr>
<tr>
<td>Organizational Innovation</td>
<td>Experience Economy</td>
</tr>
<tr>
<td>Organizational Competitiveness</td>
<td>Social Innovation</td>
</tr>
<tr>
<td>Organizational Excellence</td>
<td>Alternative Welfare Indicators</td>
</tr>
<tr>
<td>Organizational Knowledge Management</td>
<td>Healthcare Inspiration</td>
</tr>
<tr>
<td>Knowledge Economy</td>
<td>Healthcare Innovation</td>
</tr>
<tr>
<td>Learning Economy</td>
<td>Healthcare Quality</td>
</tr>
<tr>
<td>Innovation Economy</td>
<td>Healthcare Improvement</td>
</tr>
<tr>
<td>Social Engineering</td>
<td>Healthcare Leadership</td>
</tr>
<tr>
<td>Society Co-existence</td>
<td>Healthcare Management</td>
</tr>
<tr>
<td>Social Integration</td>
<td>Technology Inspiration</td>
</tr>
<tr>
<td>Disruptive innovation</td>
<td>Technological Excellence</td>
</tr>
<tr>
<td>Accelerated learning</td>
<td>Electronic Entrepreneurship</td>
</tr>
<tr>
<td>Government Inspiration</td>
<td>Technological Innovative Diffusion</td>
</tr>
<tr>
<td>Society Development</td>
<td>Technology Competitiveness</td>
</tr>
</tbody>
</table>
We the “JIE Editors Team” are committed to attract calibers, human knowledge and contributions that are going to enhance inspiration towards the goodness of our society and the world using our multi-specialties and variety of international backgrounds that makes us unique and competitive in the area of inspiration economy and its relevant research. Please Contact us at:

jieeditors@gmail.com
buhejim@gmail.com

Web Site: [http://journals.uob.edu.bh/jie](http://journals.uob.edu.bh/jie)