1. Special Welcome to the first ever newsletter on Inspiration Economy

>"When we established Int’l Institute of Inspiration Economy (IIIE) in August 2015, as both founders and supporters of this newly long waited concept, we had one simple goal in mind that is "how we make inspiration as the currency for every socio-economy". However, this simply can’t happen if we don’t lead by example and we really believe and practice "what inspiration economy is about". This monthly newsletter is meant to address by simple evidence what is Inspiration Economy is about and how ‘we all’ can create it.

Life is full of things that we can spend our most valuable assets on, i.e. I mean time. However, how many of us really spend time with passion on creating an inspiration for themselves and those around them, without resources or with minimum resources. In IIIE we are asking “Why” this doesn’t happen. Why waste our lives without really trying to create an inspiration that serves humanity and improve our power of influence in our societies and economies. Why we don’t create a waves of change that can stay a long time after we’ve gone or circulate in different ways from community to community and from generation to generation, simply by just making people aware of what they can do and helping all type of sectors to move towards being competent on unleashing the human power.

This newsletter can be about just news on what are that activities of IIIE, in specific period of time, i.e. like many Non-Profit Organizations, or it can be a newsletter that have a source of inspiration, or inspiration lead for those who do, or did, or want to get inspiration as their real life driver. We hope that you help us towards the later part as time goes along.

We eagerly look forward for your support and participation as members of IIIE, or active participants in our IIIE different coming activities (Workshops, Learning & Inspiring Weeks, Journals, Conferences, Best Practice Visits, Projects and Publications). Yes, your contribution would make the difference towards better Inspiration based Economy, so don’t hesitate to be in area where we need most.”

For IIIE Founders
Dr. Mohamed Buheji
26/10/2015
2. General Introduction

The development and complications of the world economy and its increasing instability lead many researchers, scientists, field development experts, society activists and those with the ability to see the big picture of the purpose of life, from all over the world, to call for a new economy that is independent from the materialistic resources. All these leading thinkers called for such an economy that would consider the powers of human being intrinsic capabilities, the need for of a balanced social, environmental, quality of life approaches and positive psychology to create better human based economy.

Even though a better quality of life based economy were visualized earlier with the advent of Knowledge Economy (KE) as early as the 60’s of the last century, no real progress to date can be claimed to the establishment of civilized movement for a better world that is based on co-existence and fair competition. In reality, the speedy transformation to what looks like KE created harm in certain cases where societies became in more conflicts and fear, while on the individual level it created more stress and resistance to change.

However, with the spread of KE society practices and the new disruptive technology managed to bring, we started to see more innovation, entrepreneurship and increasingly even learning practices that give people the chance to discover many hidden powers within oneself. This lead to the establishment of new concepts as Learning Economy, Innovation Economy and Entrepreneurship Economy. However, these noble concepts where demolished by the power of Capital based Economy that used only part of KE practices to stay alive as the strongest economy that manipulated human thinking and paradigm, where most societies and governments found it easy to digest and understand.
3. The Born of (Inspiration Economy)

In 2012 and 2013 a field expert and academic called Mohamed Buheji, started a series of field models and testing in the government organization in Kingdom of Bahrain after small laboratories carried out also in different organisations around Arabian Gulf Countries since 2008. These Labs were focused on the Lean thinking, competitiveness, innovation and enhancement of applied learning. However, the consistent failures and challenges of such labs in co-dependent societies lead Dr. Buheji to develop a unique concept called “Inspiration Labs©”.

The concept of ‘Inspiration Labs©’ had delivered very successful models that would lead to major and radical change outcomes in the society. Inspiration Labs were carried in cooperating organization as Schools, Health Centres, Hospitals, Government Planning Centres, Electricity and Water Authority, Labor and Human Capital Authorities, etc. Based on the success of Inspiration Labs, Dr. Buheji supported with scientists, academics and world leading practitioners founded the first peer reviewed international journal in relevance to Inspiration Economy called *Journal of Inspiration Economy* in March 2013, with more than 48 members as in the editorial board and research reviewers, coming from 18 nationalities and representing leading universities and research centres, from India, New Zealand and Australia in the east to Canada and Brazil in the west.

4. What is Inspiration Economy?

It is an economy that focuses on raising the capacity of discovering the potential of human beings abilities to be the currency of competition and source of a planned outcome and legacy. Thus Inspiration Economy (IE) is a mix of many disciplines that lead to inspiration practices that motivate the spirit to a level that creates waves of inspiration in socio-economic development. These mixed discipline practices can be like entrepreneurship, innovation, risk taking, opportunity seeking/creating; along with a focused and change driven mind-set. It is a type of economy that would be based on our societies and organisations’ abilities to discover the potential and the capacities or human being and thus capitalize on it through inspiration. (Buheji and Brychan, 2015).

Dr. Buheji in both his coming “under print” books (Handbook of Inspiration Economy) and (Inspiring Governments), besides in his published Arabic book (In search of the inspired) mentioned that such an inspiration can be easily created to reduce the gap between the different world societies and thus would help to establish a more stable yet still dynamic socio-economies.

Inspiration once created can lead to a persistent human being that sees the big picture of his/her role in the life journey, thus can change both societies and countries fate. Once the inspired develops the ability of a Lifelong learner characterisitcs, as per Dr. Buheji (2014 and 2015) paper publications, we can see a different type of communities that are full of potentials and opportunities that would enhance the level of human creativity.

For more on Inspiration Economy, please refer for now to Journal of Inspiration Economy introduction of first issue and also the paper of Dr. Buheji et al. (2014) Why inspiration matters?

http://journals.uob.edu.bh/jie/Pages/Contents.aspx#issueArticles/86
5. Establishment of International Institute of Inspiration Economy

Based on the successes that Journal of Inspiration Economy achieved from the world body of knowledge and practitioners community, Dr. Mohamed Buheji (from Bahrain) and his colleague Dr Majda Naji (from Slovenia) founded the International Institute of Inspiration Economy (IIIE) as a Non-Profit Organisation in Europe in 14th of August 2015. IIIE have been established in a country considered to be in the middle of the world, that is Slovenia and in a city called Maribor and is dedicated to serve not only as research institute, but also as a centre for projects, training and publication developments in the areas relevant to Inspiration, Entrepreneurship, Innovation, Knowledge, Learning, Co-existence that would have its impact on the targeted socio-economies.

For more information on IIIE, please visit: http://inspirationeconomy.org

6. Best practice Point

What kinds of ESD (Education for Sustainable Development) competencies our graduates need

General review

Dr. Majda Naji
Director
International Institute of Inspiration Economy (IIIE)
Slovenia

“That those who contribute to exploiting poor communities and the earth’s ecosystems are those who have BAs, MBAs, MSCs and PhDs and not the 'ignorant' poor from the South?” (Orr,1991).

Abstract

The concept of ESD competencies is seen as an essential landmark for orienting teaching and learning for SD. ESD competence encompasses key competencies that are expected to enable active, reflective and co-operative learning toward SD. In the text, is also described why the concept of ESD competencies is an innovation in the field of HE. A competencies-based didactical approach can be a valid alternative to the notion of a curriculum as a plan of studies, providing an innovative way of conceiving and organizing the curricular structure and objectives, discipline-contents, to prepare students for the competent, autonomous, critical and assertive citizenships. Competencies-oriented teaching and learning approach is focusing on students gaining the “concepts and abilities for social action”. Our set of 12 ESD competencies embodies the concepts that will enable students to understand and resolve complex sustainability problems by equipping them with the ability to become change agents. The educational approach that reinforces the competencies emphasizes pedagogy in terms of the teaching and learning methodologies and strategies that support the attainment of ESD competencies.

Key words: Sustainable development (SD), Education for sustainable development (ESD), ESD competencies, Higher education (HE), Pedagogical approaches

The best practice example can be viewed only to fully registered IIIE’s members. To finish the IIIE’s membership visit http://www.inspirationeconomy.org/membership-details.
7. Past IIIE’s Events

7.1 1st Meeting and the birth of the International Institute of Inspiration Economy (IIIE)

We proudly announce that Dr. Mohamed Buheji and Dr. Majda Naji, two positive global thinkers, supported by more 300 stakeholders international agreed to establish the International Institute of Inspiration Economy (IIIE), the first institute of its kind in the world as a non-profit organisation.

Dr. Mohamed Buheji comes from Bahrain and is an expert in Excellence, Knowledge and Change Management, while Dr. Majda Naji comes from Slovenia and is an expert in global education and education for sustainable environment.

The headquarters of IIIE is in Slovenia, in the country of many health resorts, like Rogaška Slatina, where the first “A Kick Off – Total Stakeholders Involvement” workshop was held.

The facilitators at the workshop were: Dr. Majda Naji (a founder), dr. Mohamed Buheji (a founder), Nataša Kovačič (a HQ manager) and Amna Buheji (a 15-years old youth champion)...«

7.2 Workshop The inspiring School & the Inspiring Teacher, 1st of September 2015

Event Tagline: “From objecting to produce students that get great marks-only-, to aiming to produce inspiring students that will surely change something in the world”

Memorable information:

a - Failure+Repetition+Challenge= inspired mind
b - School & Family are the two environments that can plant the seeds to produce a citizen that affects through having a development driven economy
Spiral Path
c - Let the students create their own ‘recipe’ when it comes to explaining a lesson, doing a project.

More at http://www.inspirationeconomy.org/news-events

7.3 “Dubai We learn” Workshop from 7th till 9th of September 2015

Dr. Mohammed Buheji and Dr. Robin Mann carried out Workshop at “Dubai We learn” for government of Dubai Excellence Program.

More at http://www.inspirationeconomy.org/news-events
In this workshop Dr. Mohammed Buheji focused on how we make a paradigm shift and inspire our societies quality of life and spread Sports Entrepreneurship through adopting certain techniques in research and analyzing.


International Institute of Inspiration Economy (IIIE) proudly organized 2nd Open Days Workshops and Best Practice Days from 22nd till 26th of September 2015. It was a very interesting event, with good insights and excellent networking opportunities. We learnt not only about the latest trend in Inspiration Economy, but also heard and learnt more about high intellectual discussion for the future socio-economy in a turbulent world while having fun and unforgettable visits.”

Dr. Mohamed Buheji introducing a concept of IIIE

Dr. Majda Naji was hosting a round table »The future of International Development collaboration in Education« at CMEPIUS’s valorisation Conference in Brdo, Slovenia.

The main speakers at the Conference were: Pedro Opeka, a missionary from Madagascar, who presented the story of human victory called Akamasoi and dr. Maja Makovec Brenčič, Slovenian Ministry of Education, Science and Sports, who was talking about the importance of educational institution’s contribution to development.

7.6 CMEPIUS valorisation Conference »International educational projects for development« on 19th of October 2015

Dr. Majda Naji was hosting a round table »The future of International Development collaboration in Education« at CMEPIUS’s valorisation Conference in Brdo, Slovenia.

The main speakers at the Conference were: Pedro Opeka, a missionary from Madagascar, who presented the story of human victory called Akamasoi and dr. Maja Makovec Brenčič, Slovenian Ministry of Education, Science and Sports, who was talking about the importance of educational institution’s contribution to development.

Photo’s Source: CMEPIUS website on Conference »International educational projects for development«
8. Coming IIIE’s Events

8.1 3rd Learning and Inspiration Week - “Inspiration Camp”

In sustenance of the success achieved for the goals of both 1st and 2nd Learning and inspiration Weeks carried out in August & September 2015, in Slovenia, IIIE decided to carry its 3rd week activity in the Kingdom of Bahrain.

The 3rd Learning and Inspiration week would be from 1st till 5th of February, 2016 where the participants would have the choice of 5 different workshop themes and also combined with daily inspiration games, cultural activities and best practices visits. The daily workshops would be carried out mostly in tents and spaces of nature in the open areas (where possible) with an expected good weather of Bahrain during the month February, where the spring season (gives very comfortable temperatures between 15C to 21C).

The theme of “Inspiration Camp” workshops would be around (Role of Inspiration during Crisis) and expected to attract more than 50 Inspiration and innovation experts from all over the world. The camp would be unique as it would have lots of games and challenges to create an inspiring memory for the participants.

This exciting gathering is organized by a consortium of many partners lead by Vigilance Consultancy in collaboration of IIIE HQ and where more than 150 participants are expected. The workshops would be in both English and Arabic Language with experts translation.

The (Inspiration during time of Crisis) Week consists of the following workshops:

- Workshop Day 1 - “Inspiration - In Difficult Times!”
- Workshop Day 2 - “Youth Inspiration - Beyond Difficult Times!”
- Workshop Day 3 - “My Inspiration - In Difficult Times!”
- Workshop Day 4 - “What Inspiration we learn from the Environment?”
- Workshop Day 5 - “Co-existence in Difficult Times”

Looking forward to meeting in Bahrain “Inspiration Camp” in February 2016!

For the Organising Committee
Dr. Mohamed Buheji
Founder - IIIE
17/10/2015
8.2 4th Learning&Discovering Inspiration Workshops in April 2016

4th IIIE’s Workshops will cover the unique IIIE’s project called InLaMi (Inspirational Labs for Migrants) - to support migrants including asylum seekers in third countries, internally displaced persons and stateless persons. The workshops will take place in April 2016.

If you are interested to carry out the 4th IIIE’s workshops in your region/country, let us know.

8.3 IIIE’s International Conference in November 2016 in Slovenia

We will let you know more about the event in our next Newsletter in December 2015.

Let us know if you would like to share a best practice with our members or would like to present a topic on inspiration economy through webinar. Or do you want to actively participate at the IIIE’s Conference next year?

Best wishes,
The IIIE’s Team